

# ZAHA HADID DESIGN

Zaha Hadid Design (ZHD) was established in 2006 by Zaha Hadid, and operates under the lead of Co-Directors Woody Yao and Maha Kutay. Pushing the boundaries of contemporary design, ZHD implements the latest technological and material advancements in design, in collaboration with the world's most respected brands. The ZHD portfolio includes commissions from a wide range of design disciplines such as fashion, jewellery, limited edition furniture pieces, interiors, exhibition, and set-design.

As an architect and designer, Zaha Hadid's work explored spatial concepts at all scales. When speaking of her work as a designer, Hadid explained: "My product designs and architecture have always been connected; some of our earliest projects were designs for products and interiors. These design pieces are very important to me and my team. They inspire our creativity by providing an opportunity to express our ideas through different scales and through different media; an essential part of our on-going design investigation." To respond to the demand for her work on a commercial level, the label 'Zaha Hadid Design Collection' was developed and features a selection of homeware and giftware retailed globally in selected stores as well as online at [www.zaha-hadid-design.com](http://www.zaha-hadid-design.com).

ZHD has a gallery space, located in London, which examines the cross-disciplinary approach to design, of Zaha Hadid. It also provides a revealing look into Zaha Hadid's process through a selection of work from the joint archives of Zaha Hadid Design and Zaha Hadid Architects. The ZH Gallery is host to temporary exhibitions featuring emerging designers, as well as a venue for product launches, lectures, and performances rooted in contemporary culture.